



PROMOTIONAL OPPORTUNITIES

The Summit (2022/2023)

Our sponsor funded educational and networking event each spring allows our supplier partners to connect with California RV parks and campgrounds. The Summit offers vendors the opportunity to engage face to face with park owner/operators while networking with peers and competitors.



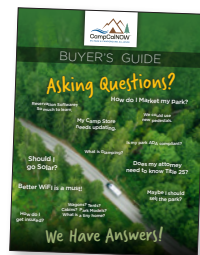
CampCalNOW NEWS of the Week eNews

Our nationally recognized weekly email that keeps our members up to date with relevant industry information, time sensitive deadlines, laws and regulations, trends, programs, services and events. Banner ads are viewed by hundreds of campgrounds weekly and the eNews is stored on CampCalNOW.org for future viewing. Banner ads are available on a monthly basis.

To advertise your product or service with CampCalNOW please call the office at 530.885.1624 or email dyana@campcalnow.com

CampCalNOW Full Color Directory Catalog

The CampCalNOW Full Color Annual Buyers Guide provides each supplier member with a ¼ page listing to showcase their product and provide an introduction with photo and logo.



CampCalNOW Expert Panelist Discussions

The CampCalNOW Expert Panelist Discussions provide an opportunity for our suppliers to engage with members by way of virtual interaction..

CampCalNOW.org

The Go-To resource for California RV parks and campgrounds. The member website delivers unlimited resources to assist park owners and staff with daily operations. Our supplier directory allows members to connect directly by email or a link to your website. Banner ads on CampCalNOW.org are seen regularly by our park owners and operators and demonstrate continued support of the membership community.



"The Spotlight" Bi-Monthly Newsletter

Members look to The Spotlight to learn about industry regulations and trends that may affect their business operations. The spotlight provides member(s) with peer-to-peer articles, opinion pieces, best-practices, Industry data and information on CampCalNOW programs and events. Print copies are mailed to all members and a digital copy available at CampCalNOW.org.

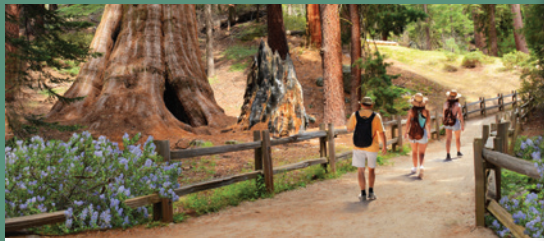


The CampCalNOW Buyers Guide mimics the supplier directory online and provides the member with immediate access to email a supplier directly.

The full color 20 page publication allows for suppliers to showcase their display ad and highlight their product features and benefits. Display ads available in 3 sizes.

Elevated sponsorships show your commitment to California RV parks and the industry as a whole.

	CLASSIC	BASIC	BRONZE	SILVER	GOLD
Rate	\$400.00	\$1,000.00	\$2,000.00	\$3,500.00	\$5,000.00
One Year Supplier Membership	■	■	■	■	■
Listing in Online Supplier Directory	■	■	■	■	■
Listing in the Spotlight Buyers Guide	■	■	■	■	■
Access to CampCalNOW Member Directory	■	■	■	■	■
Eligible to attend CampCalNOW Events	■	■	■	■	■
CampCalNOW Full Color Directory Catalog	■	■	■	■	■
CampCalNOW Expert Panelist		■	■	■	■
CampCalNOW.org Full Year Banner			■	■	■
Spotlight Print Display 1/2 Page				■	■
Spotlight Print Display Full Page					■
Weekly eNews Full Year Banner Ad					■



Supplier Partner Application & Registration

BUSINESS

ADDRESS

CITY STATE ZIP

PHONE CELL FAX

CONTACT EMAIL

WEBSITE

LISTING INFORMATION

☐ I would like my logo added to my listing

Classic Annual Membership - includes ¼ page listing in the CampCalNow Buyers Guide.	\$400.00	\$	
Basic Membership - includes panelist discussions, and ¼ page listing in the CampCalNOW Buyers Guide.	\$1,000.00	\$	
Bronze Membership - includes elevated advertising, panelist discussions, and ¼ page listing in the CampCalNOW Buyers Guide.	\$2,000.00	\$	
Silver Membership - includes elevated advertising, panelist discussions, and ¼ page listing in the CampCalNOW Buyers Guide.	\$3,500.00	\$	
Gold Membership - includes elevated advertising, panelist discussions, and ¼ page listing in the CampCalNOW Buyers Guide.	\$5,000.00	\$	

PAYMENT OPTIONS

☐ Check: Made payable to **CampCalNOW RV Park and Campground Alliance** ☐ Credit Card: Visa & M/C accepted

VISA/MC # CVV# EXP

CARDHOLDER

BILLING ADDRESS ZIP

EMAIL (IF REQUESTING A RECEIPT VIA EMAIL)

SIGNATURE DATE